



TRUST Launches to Simplify Compliance for European Businesses Using Trustworthy AI

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The TRUST project, funded by the European Union under Horizon Europe, has officially launched to pioneer a new generation of trustworthy AI-powered regulatory compliance services. Bringing together leading experts in artificial intelligence, cybersecurity, certification, data protection, regulatory compliance, and digital innovation, TRUST aims to help organisations better understand, manage, and demonstrate compliance with European regulations.

For SMEs operating across several EU markets, compliance often means keeping pace with overlapping obligations related to data protection, cybersecurity, artificial intelligence, and sector-specific legislation. TRUST aims to provide a single digital environment where organisations can identify relevant obligations, assess compliance risks, monitor regulatory developments, and prepare the documentation needed to demonstrate compliance.

Testimonial

Sébastien Ziegler, Project Coordinator, Mandat International: *TRUST represents a unique opportunity to enhance AI trustworthiness for legal tech and regulatory compliance services in Europe and beyond.*

Over the next three years, TRUST will pursue three main objectives:

1. Increasing the Reliability of AI for Legal Guidance

TRUST will develop advanced AI tools designed to improve the reliability of AI-generated legal and regulatory guidance. By combining specialised legal knowledge sources with innovative AI approaches, the project aims to reduce inaccuracies and provide more trustworthy compliance support for organisations.

2. Supporting Regulatory Compliance

TRUST will develop an online platform providing practical services to help organisations better understand and manage regulatory compliance. These services will support users in identifying applicable obligations, assessing compliance risks, preparing mandatory reports, monitoring regulatory developments, and facilitating compliance assessments.



3. Turning Compliance into a Competitive Advantage

TRUST aims to transform regulatory compliance from a burden into a source of value creation. To achieve this, the project will develop the Seal of Trust, an innovative certification framework designed to help organisations demonstrate compliance, strengthen trust, and enhance their competitiveness.

Technical Innovation Behind TRUST

To achieve these objectives, TRUST will develop a range of innovative AI-powered technologies and digital services designed to improve the reliability of legal guidance and support organisations in managing regulatory compliance more effectively.

These solutions will help users navigate complex regulatory requirements with greater confidence, efficiency, and trust.

Consortium

Coordinated by Mandat International, TRUST brings together 19 partners from across Europe, including research institutions, data protection authorities, certification bodies, industry associations, and technology providers. Together, they combine complementary expertise in artificial intelligence, cybersecurity, data protection, certification, and regulatory compliance to ensure that TRUST solutions are both innovative and aligned with real-world needs.

About TRUST

TRUST is a Horizon Europe project dedicated to developing trustworthy AI-powered regulatory compliance services. Through innovative technologies, certification mechanisms, and collaborative stakeholder engagement, the project seeks to strengthen trust, transparency, and accountability in digital regulatory compliance processes across Europe.

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Useful links

TRUST Linkedin page: <https://www.linkedin.com/company/trust-research-project/>

TRUST Youtube channel: <https://www.youtube.com/@TRUST-Research-Project>

Contact

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